



allure 

**Allure** offers a refreshing new twist to the traditional banner stand. It is the perfect combination of style and substance and can be used for displaying product and graphics at trade shows, in retail environments or at special events and exhibits.

## Attractive

**Allure is attractive.** Allure is the most unique fabric display stand on the market and is sure to make people stop and take notice.

## Quick & Easy

**Allure requires no tools—simply connect the graphic to the frame.** Allure is made with exclusive Quick Lock Connector technology\* making it extremely simple and convenient to assemble. In fact, it's so easy that one person can set up the entire display in less than 2 minutes without tools.



**1** Assemble The Pole



**2** Connect The Bottom



**3** Connect The Top



**4** Enjoy!

\*Patent Pending

## Versatile

**Allure is versatile.** With a variety of unique shapes and an array of standard accessories including shelves, lights, and stand off graphics, Allure provides versatility unheard of with traditional banner stands.

## Affordable

**Allure is affordable.** The durable aluminum stand and high quality Photo Fabric® graphic are sold together for about the same price as standard retractable banner stands. There isn't a tensioned fabric display that offers more value than Allure.



**1** Slope Left  
+ 3 Small Shelves w/ Support Base  
+ Light



**2** Slope Left



**3** Slope Right  
+ 1 Small Shelf w/ Support Base  
+ Light



**4** Slope Right  
+ Small Stand Off Graphic  
+ Utility Bar  
+ Light



**5** Bow  
+ Large Stand Off Graphic  
+ Utility Bar



**7** Fountain



**6** Bow  
+ 1 Large Shelf  
+ Light



**8** Fountain  
+ 1 Medium Shelf  
w/ Support Base

**Durable Frame & Connectors**


Allure frames are made with strong 1.25" anodized aluminum tubing and for convenience in assembly, all sections are shock-corded together. The exclusive Quick Lock Connectors (QL) require no tools so set-up is always fast and simple.

**No Tools  
Required!**



**Photo Fabric®**

**High Quality Photo Fabric® Graphic:** The graphic is printed on a wrinkle resistant, flame retardant fabric via an exclusive Photo Fabric® dye sublimation process, which produces the highest quality print in the industry.

 After prolonged periods of storage the graphic may have wrinkles. To eliminate the wrinkles leave the stand set-up for several hours or use a steamer. (See micro-steamer in Accessories section.)

**Easy Replaceable Graphic**

The graphic comes pre-installed but can easily be replaced later. It comes with an engineered expansion cord that securely slides into the end of the extrusion.

**Collapses into Small Bag**

All of Allure's components fit into one convenient 44"l x 15"w carrying bag and weigh less than 15 lbs. (frame, graphic, and bag).



Overview

Allure comes in several different shapes ranging from an eye-catching tapered Slope to an appealing Bow. Each one provides a unique attractive look that is different from anything on the market.

Slope

**Item #1125 (Slope Left) & #1124 (Slope Right)**

Includes frame, printed FR graphic and bag.

**Weight:** 13 lbs.



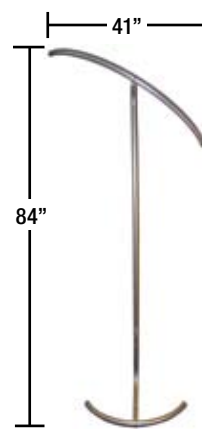
Slope Left

Slope Right

**Hassle Free Guarantee**  
If it breaks, we'll fix it!\*



Carrying Bag



Slope (Frame only)



Slope (Back Side)

\*Warranty period is one year from date of purchase. Guarantee excludes scratching or breaking of acrylic shelf. (Shelf sold separately.)

Shelf Packages



Slope Single Shelf

- Item #3276-1 qty
- Item #3279-1 qty
- Item #3277-1 qty



Slope Double Shelf

- Item #3276-2 qty
- Item #3279-2 qty
- Item #3277-1 qty



Slope Triple Shelf

- Item #3276-3 qty
- Item #3279-3 qty
- Item #3277-1 qty

**Construction:** Clear acrylic shelves with 1.25" anodized aluminum utility bars and support base with QL Connectors

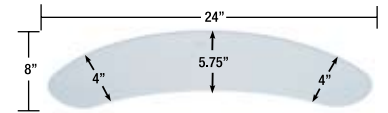
**Shelf Location:** Standard height is 36" (can connect on right or left side)  
Variable height is between 30" and 46"

**Load Weight:** 12 lbs. max evenly distributed per shelf  
20 lbs. max for all shelves

**Item Weight:** 5 lbs.(1 shelf), 8 lbs.(2 shelves), 11 lbs.(3 shelves)

**Packaging:** Fits into same carrying bag used for frame and graphic

**Used With:** #1125 Slope Left & #1124 Slope Right



Item #3276  
Small Shelf



Item #3279  
Small Utility Bar



Item #3277  
Small Support Base



Shelf Alignment

- ! - When using multiple shelves, they will not be vertically aligned.
- Guarantee excludes scratching or breaking of acrylic shelf.
- The higher the shelf is positioned, the more likely it is to touch the side of the graphic.

Stand Off Graphic Packages



Slope Stand Off  
Velcro Top

Item #1885-1 qty  
Item #3279-1 qty



Slope Stand Off  
Velcro Center

Item #1888-1 qty  
Item #3279-1 qty



Slope Stand Off  
Velcro Bottom

Item #1891-1 qty  
Item #3279-1 qty

**Construction:** Lambda graphic with velcro (adhesive mate included)

**Printing Options:** Lambda flex with textured, matte, or gloss laminate

**Graphic Location:** Between 20”h and 46”h

**Graphic Dimensions:** 6”w x 28”l

**Item Weight:** 2 lbs.

**Packaging:** Fits into same carrying bag used for frame and graphic

**Used With:** #1125 Slope Left & #1124 Slope Right



Item #1885, Item #1888, Item #1891  
Small Stand Off Graphic



Item #3279  
Small Utility Bar

The lower the stand off graphic is positioned, the closer it will be to the main graphic.

Fountain

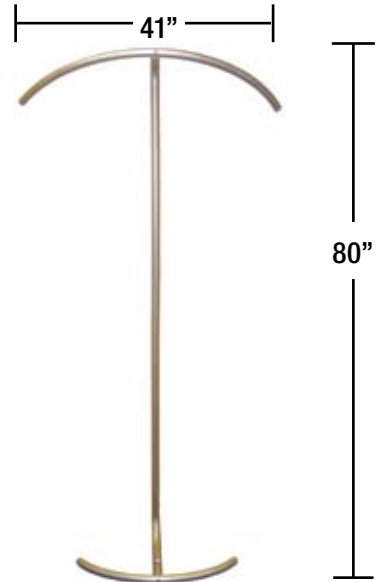
**Item #1127**

Includes frame, graphic and bag.

**Weight:** 13 lbs.



Fountain



Fountain  
(Frame only)

**Hassle Free Guarantee**


If it breaks, we'll fix it!\*



Carrying Bag



Fountain  
(Back Side)

 \*Warranty period is one year from date of purchase. Guarantee excludes scratching or breaking of acrylic shelf. (Shelf sold separately.)

Shelf Packages



Fountain Single Shelf

- Item #3275-1 qty
- Item #3285-1 qty
- Item #3277-1 qty



Fountain Double Shelf

- Item #3275-2 qty
- Item #3285-2 qty
- Item #3277-1 qty



Fountain Triple Shelf

- Item #3275-3 qty
- Item #3285-3 qty
- Item #3277-1 qty

**Construction:** Clear acrylic shelves with 1.25" anodized aluminum utility bars and support base with QL Connectors

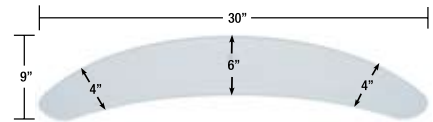
**Shelf Location:** Standard height is 36" (can connect on right or left side)  
Variable height is between 30" and 46"

**Load Weight:** 12 lbs. max evenly distributed per shelf  
20 lbs. max for all shelves

**Item Weight:** 5 lbs.(1 shelf), 8 lbs.(2 shelves), 11 lbs.(3 shelves)

**Packaging:** Fits into same carrying bag used for frame and graphic

**Used With:** #1127 Fountain



Item #3275  
Medium Shelf



Item #3285  
Medium Utility Bar



Item #3277  
Support Base



Shelf Alignment

- ! - When using multiple shelves, they will not be vertically aligned.
- Guarantee excludes scratching or breaking of acrylic shelf.
- The higher the shelf is positioned, the more likely it is to touch the side of the graphic.

Stand Off Graphic Packages



Fountain Stand Off  
Velcro Top

Item #1886-1 qty  
Item #3285-1 qty



Fountain Stand Off  
Velcro Center

Item #1889-1 qty  
Item #3285-1 qty



Fountain Stand Off  
Velcro Bottom

Item #1892-1 qty  
Item #3285-1 qty

**Construction:** Lambda graphic with velcro (adhesive mate included)

**Printing Options:** Lambda flex with textured, matte, or gloss laminate

**Graphic Location:** Between 20”h and 46”h

**Graphic Dimensions:** 6”w x 28”l

**Item Weight:** 2 lbs.

**Packaging:** Fits into same carrying bag used for frame and graphic

**Used With:** #1127 Fountain



Item #1886, Item #1889, Item #1892  
Medium Stand Off Graphic



Item #3285  
Medium Utility Bar

The lower the stand off graphic is positioned, the closer it will be to the main graphic.

Bow

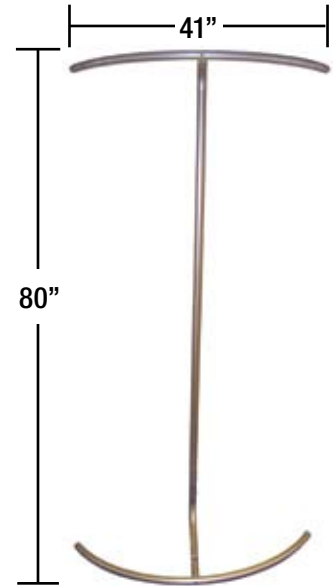
**Item #1126**

Includes frame, printed FR graphic and bag.

**Weight:** 14 lbs.



Bow



Bow  
(Frame only)


**Hassle Free Guarantee**  
If it breaks, we'll fix it!\*



Carrying Bag



Bow  
(Back Side)

 \*Warranty period is one year from date of purchase. Guarantee excludes scratching or breaking of acrylic shelf. (Shelf sold separately.)

Shelf Packages



Bow Shelf

Item #3274-1 qty

Item #3278-1 qty

**Construction:** Clear acrylic shelf with a 1.25" anodized aluminum utility bar with a QL Connector

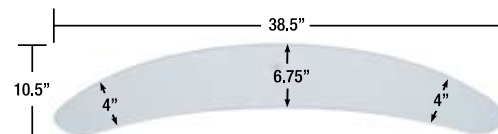
**Shelf Location:** Standard height is 36" (can connect on right or left side)

**Load Weight:** 12 lbs. max evenly distributed

**Item Weight:** 5 lbs.

**Packaging:** Fits into same carrying bag used for frame and graphic

**Used With:** #1126 Bow



Item #3274  
Large Shelf



Item #3278  
Large Utility Bar

- ⚠ - Shelf height adjustment not recommended.
- Guarantee excludes scratching or breaking of acrylic shelf.

Stand Off Graphic Packages



Bow Stand Off  
Velcro Top

Item #1887-1 qty  
Item #3278-1 qty



Bow Stand Off  
Velcro Center

Item #1890-1 qty  
Item #3278-1 qty



Bow Stand Off  
Velcro Bottom

Item #1893-1 qty  
Item #3278-1 qty

**Construction:** Lambda graphic with velcro (adhesive mate included)

**Printing Options:** Lambda flex with textured, matte, or gloss laminate

**Graphic Location:** Between 20”h and 46”h

**Graphic Dimensions:** 6”h x 37”l

**Item Weight:** 2.75 lbs.

**Packaging:** Fits into same carrying bag used for frame and graphic

**Used With:** #1126 Bow



Item #1887, Item #1890, Item #1893  
Large Stand Off Graphic

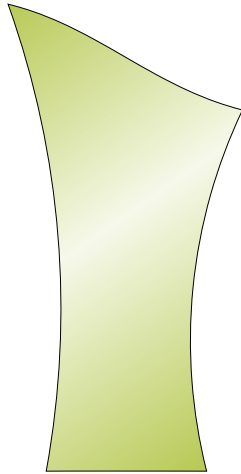


Item #3278  
Large Utility Bar

The lower the stand off graphic is positioned, the closer it will be to the main graphic.

Item #1128

Slope Right Replacement Graphic



**Construction:** Printed FR Photo Fabric®

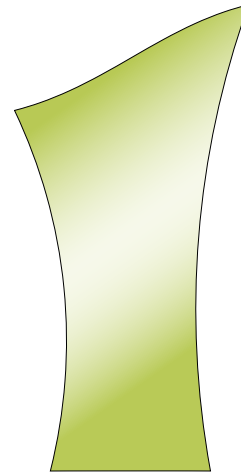
**Item Weight:** 1.1 lbs.

**Used With:** #1124 Slope Right

- Graphic only.
- Graphic templates are available.

Item #1129

Slope Left Replacement Graphic



**Construction:** Printed FR Photo Fabric®

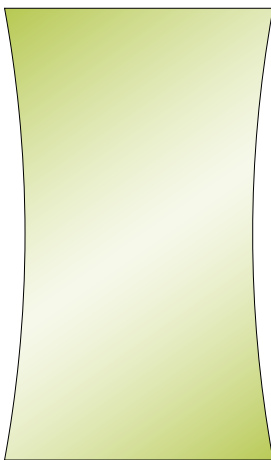
**Item Weight:** 1.1 lbs.

**Used With:** #1125 Slope Left

- Graphic only.
- Graphic templates are available.

Item #1130

Bow Replacement Graphic



**Construction:** Printed FR Photo Fabric®

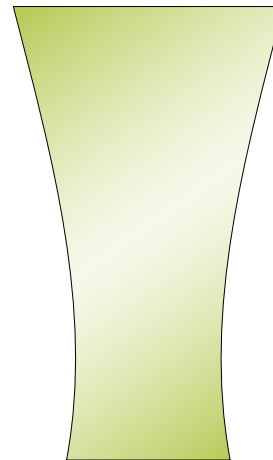
**Item Weight:** 1.7 lbs.

**Used With:** #1126 Bow

- Graphic only.
- Graphic templates are available.

Item #1131

Fountain Replacement Graphic



**Construction:** Printed FR Photo Fabric®

**Item Weight:** 1.4 lbs.

**Used With:** #1127 Fountain

- Graphic only.
- Graphic templates are available.

Item #3283

Light



Light



In Use



Side view

**Construction:** 50 watt halogen light with spare bulb

**Item Weight:** 1.2 lbs.

**Packaging:** Light bag attaches to main bag with velcro and buckles

**Used With:** All Stands

Item #3280

Replacement Quick Lock Connector



Replacement Quick Lock Connector

**Construction:** Metal

**Item Weight:** .6 lbs.

**Used With:** All Stands

Item #3284

Micro Steamer



Micro Steamer

**Construction:** 13 steam vents for powerful and continuous steam penetration and a butterfly handle that folds flat. Brush attachment and travel pouch included. Worldwide voltage 120/240V. UL approved. Fits in Carrying Bag.

**Item Weight:** 1.6 lbs.

Item #3280

Carrying Bag



Carrying Bag

In Use

**Construction:** Durable nylon with shoulder strap and removable triple pouch padded liner

**Dimensions:** 15" w x 44" l x 5" d

**Item Weight:** 4.25 lbs.

**Used With:** All Stands

- Bag is designed as a carrying case not a shipping case. Use a more durable box when shipping product or checking as luggage.



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