



**Our** Event Products Section showcases popular products commonly used at both trade shows and for events. Since every event presents different display challenges remember that the entire visproducts catalog is full of displays that are applicable to the Event industry. Browse through the table of contents for a full Menu of event display possibilities!

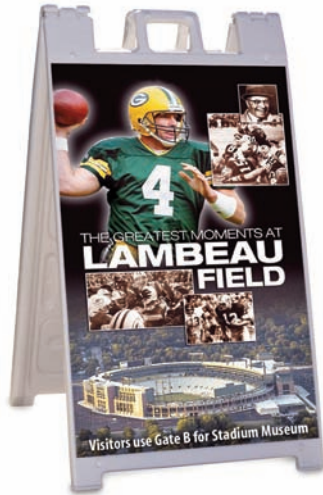


# E V E N T P R O D U C T S

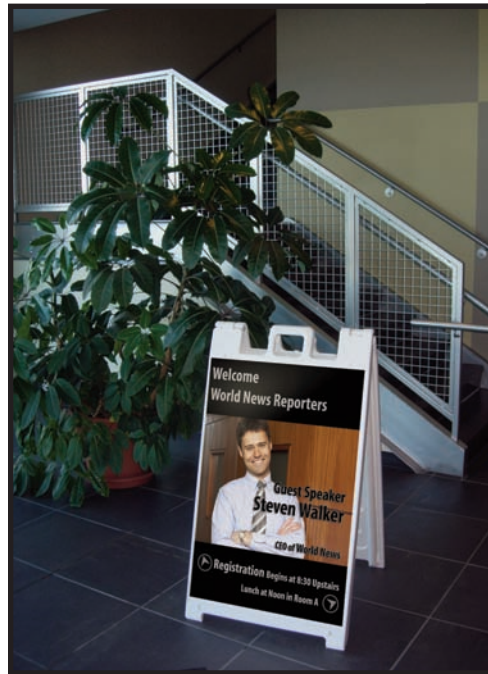
# the VALET

Easy to move and set up anywhere, the **Valet** is perfect for outdoor or indoor use. Great for corporate environments, trade shows, expos, events and more. Just find your perfect location, spread out the dual board hinged display and the Valet will be sure to catch the attention of pedestrians and motorists alike.

The Valet comes in two sizes 25" x 45" or 25" x 36". The valet is hinged which makes the double sided features perfect to display multiple messages in high traffic areas! Outdoor signage needs to be stable on windy days or in poor weather conditions. The Valet stays in place and is sturdy enough to use in most applications. When increased weight is desired the Valet can be filled with sand to add 5lbs. more weight per side. Constructed of heavy duty durable plastic for long life, the Valet can take a beating and still look great for years. Graphics can be mounted permanently to the unit. Need replaceable graphics? No problem, the Valet features optional easy to use mounting hardware for easy graphic change out.



When you want to get noticed...The Valet will drive in great results!



VALET

THE FORUM IS A VERSATILE, PORTABLE DEMONSTRATION UNIT.

The Forum unit is made from polypropylene with a non-porous surface for easy cleaning. This unit has a rigid top, curved base with an inside shelf, poles and a header. Poles and header may be removed for counter only use. Sets up in a matter of minutes.



Graphics may be applied to the entire base, including counter and the header. This unit is available in black or white.



The entire system collapses into a black nylon bag which is included.



**Demo • Sample • Sell**

Great looks combined with utility sets The Forum apart. It features a header that towers above the crowd, three message holding walls and a tray that also accepts a graphic.

Constantly changing your graphic? Have them attached by velcro to accommodate changes, or graphics can be permanently mounted to the walls and tray.

FORUM

# genie

inflatable event displays.

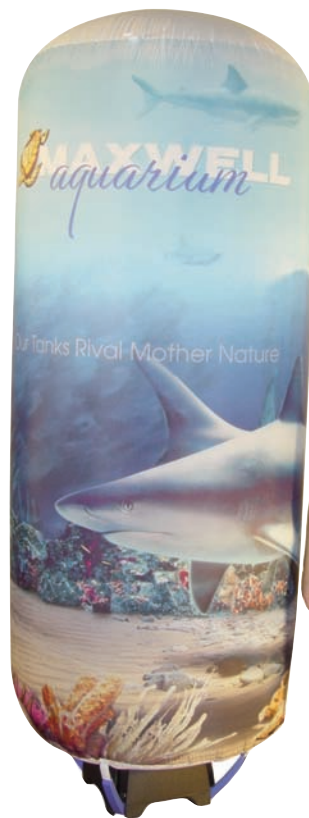
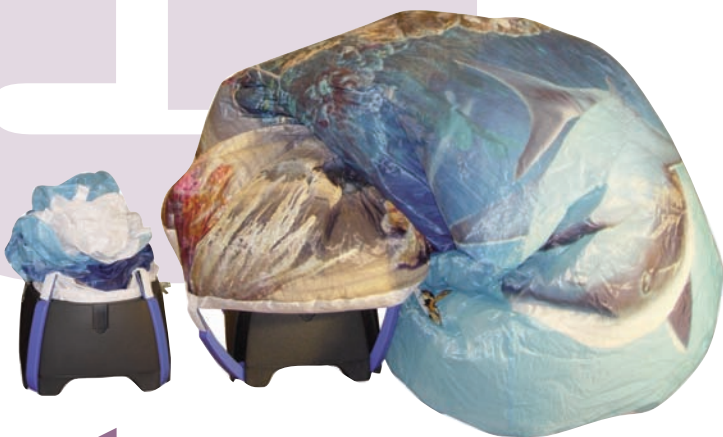


8 to 12.5ft high  
Inflatable Display

The exciting inflatable display **Genie** is perfect for mobile communication and effective marketing at road shows, presentations, malls, and trade shows. Just take the top off the compact case, plug it in and within moments you have a display even as tall as 12.5'. This amazing product inflates itself and stands tall. It's that simple! Break down is just as easy, unplug and it deflates for easy packing right back into the unit. Great for indoors and firm enough for outdoor use. The Genie comes with four tabs for tying down the unit when needed. Unique 360° wrap around presentation gives your message maximum visibility from all angles!

Need a little marketing muscle?...want to turn more heads and make a big splash in a crowd? The Genie is at your command!

GENIE





*The Portable Self Contained Backlit Display System  
That's Both A Table Top & Podium All In One!*

The 2N1 unit is the best of both worlds. Make it a podium display, display just about anything with the sturdy top shelf card readers, monitors, laptops and products....it can hold a 150 lbs! Hide the unwanted clutter on the bottom shelf it's capable of holding 60 lbs.! To top it all off the 2N1 features an eye catching backlit image on the front to really get your message noticed. The 2N1 can be easily switched into a table top display with the same illuminated image on the front. Then open it up to reveal more graphics, it's great to use when you want to maximize your graphic campaign. The best part... set up can be accomplished in less than 30 seconds. The 2N1 can be used at trade shows, mobile marketing events, retail environments and much more.

**Illuminate your Graphics!** include the sides to maximize your graphic campaign!



# FLYER

dynamic banner system

FLYER



Designed and manufactured to withstand severe weather conditions The FLYER dynamic banner system is hands down the highest quality system of it's kind. The Unique patented design outlasts and out performs the competition on every level. The FLYER even offers a Lifetime Guarantee to back it up! Your Marketing message will look fantastic emblazoned on the tear shaped or circle graphic options. Perfect for Events, Tradeshow, Promotional Marketing and more. Great for use outdoors as well as on side walks, paved areas and even inside when the optional indoor steel stand is used. The FLYER comes in 2 graphic styles, Dacron, a lightweight fabric perfect for blowing in the wind; Saturn, a heavier, durable vinyl ideal for the outdoors! It has two mechanisms to handle wind: a bearing polypropylene bushing allowing the graphic to rotate out of the wind; but equally important is that the top baton section bends at the same time as the whole unit swivels out of the wind and therefore handles gusts from any direction very well.

- Lifetime Guarantee! (hardware only)
- Visibility: the message is always visible.
- Universal usage: they can be used both indoors and outdoors.
- Ability to rotate in high winds.
- Portability: the carry bag is only 3 feet long and weighs just 2lbs.
- Eye-catching appearance.
- Non-rust.
- Can be doublesided
- Three sizes for all needs. (6' 6", 9' 9", 13' 3" high)
- Available circle shape. (50.5")

The FLYER material comes in 2 graphic styles, Dacron, a lightweight fabric perfect for blowing in the wind; Saturn, a heavier, durable vinyl..ideal for the outdoors!